

2026 SPONSORSHIP OPPORTUNITIES

6TH ANNUAL Cristo Rey Golf Classic *Driving Student Success*

**THE CROSBY CLUB AT
RANCHO SANTA FE
MON, SEPT 14, 2026
Shotgun Start: 10 AM**



CRISTO REY
SAN DIEGO HIGH SCHOOL
THE SCHOOL THAT WORKS

A MESSAGE FROM OUR PRESIDENT

Dear Friends of Cristo Rey,

I have witnessed the profound impact of individuals and companies partnering with Cristo Rey High School to provide opportunities for students of limited economic means. Our scholars are not defined by their zip code or challenges they face, but by their immense resilience and drive to succeed. They are our future leaders with a **100% acceptance rate to four-year universities**, 308 hours of hard and soft skills training, and 1,040 hours of professional work experience at for-profit and nonprofit organizations.

As you and your organization understand the importance of leadership, we invite you to our **6th Annual Cristo Rey Golf Classic on Sept. 14, 2026, at the Crosby Club in Rancho Santa Fe.**

More than a premier day of golf, this is a high-profile gathering of San Diego's corporate and civic leaders rallying together to champion young people reaching their full potential. Your investment funds top-tier college-preparatory academics and our innovative Work Study Program, extending critical mentorship that aligns corporate values and outcomes with life-changing connections for students to lift up themselves and their families.

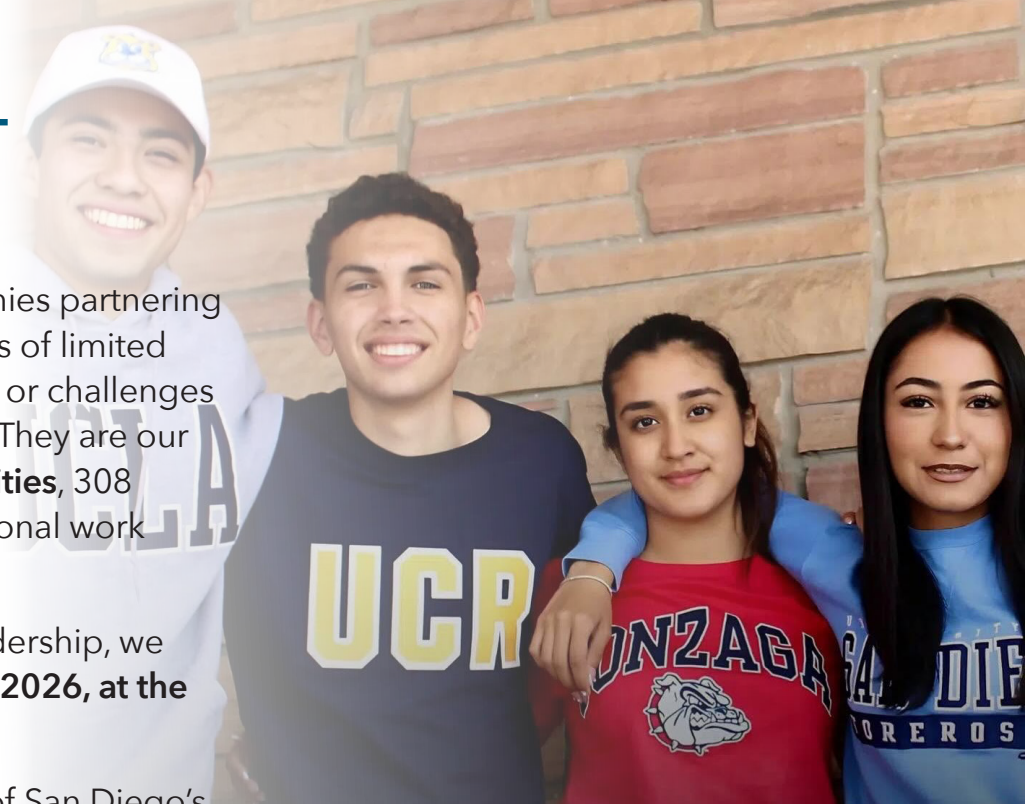
Please review the enclosed sponsorship package to see how you or your organization can lead the way in creating a brighter future for San Diego's next generation of talent. We offer various levels of visibility and engagement tailored to your individual or corporate social responsibility goals. We look forward to seeing you on this powerful day of community impact.

Sincerely,



David Rivera

President, Cristo Rey High School



A BIG THANK YOU TO OUR TOURNAMENT CO-CHAIRS & COMMITTEE

Cheryl Naumann,
Co-Chair

Regina Griffing,
Auction Co-Chair

Martha Karnazes,
Sponsorship Co-Chair

Committee Members

Brooke Russell

Melissa Edwards

Lory Fisher

Nicole Eagan

Tracy LaGrossa

Sonia Mahfouz

Natalia McAvoy



PREMIER SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (EXCLUSIVE) – \$30,000 BENEFITS

- ✦ Exclusive Presenting Sponsor naming rights
6th Annual Cristo Rey Golf Classic
presented by [Company Name]
- ✦ First right of refusal for the 2027 Presenting Sponsorship
- ✦ Three foursomes (12 golfers)
- ✦ Premier logo placement on all event marketing materials and tournament website
- ✦ Recognition in all event communications
- ✦ Featured recognition on tournament social media
- ✦ Opportunity to welcome golfers during opening remarks
- ✦ Recognition during the Awards Reception by Cristo Rey President
- ✦ Prominent logo placement on tournament signage
- ✦ Exclusive logo placement on the primary event banner
- ✦ One Premier Hole Sponsorship
- ✦ Recognition in post-event communications



PRESIDENT'S CIRCLE SPONSOR – \$20,000

BENEFITS

- ✦ Two foursomes (8 golfers)
- ✦ Prominent logo placement on tournament marketing materials
- ✦ Prominent logo placement on the tournament website
- ✦ Special recognition during the Awards Reception
- ✦ Prominent logo placement on tournament signage
- ✦ One Premier Hole Sponsorship
- ✦ Recognition in post-event communications

CORPORATE WORK STUDY CHAMPION – \$15,000

BENEFITS

- ✦ Recognition as the exclusive Corporate Work Study Champion
- ✦ Two foursomes (8 golfers)
- ✦ Featured logo placement on the tournament website
- ✦ Premium logo placement on event marketing materials
- ✦ Featured social media recognition
- ✦ Prominent logo placement on tournament signage
- ✦ Special recognition during the Awards Reception
- ✦ Recognition in post-event communications



An aerial photograph of a golf course clubhouse and surrounding landscape. The clubhouse is a large, multi-story building with a red-tiled roof and stone accents, situated on a hill. It is surrounded by lush greenery, trees, and a winding path. In the foreground, there is a large, well-manicured green lawn with several sand traps. The background shows more of the golf course and some distant buildings.

MISSION PARTNER SPONSOR – \$10,000

BENEFITS

- ✦ One foursome (4 golfers)
- ✦ One Premier Hole Sponsorship
- ✦ Premium event signage
- ✦ Recognition during the Awards Reception
- ✦ Logo placement on the tournament website
- ✦ Recognition in post-event communications

COMMUNITY PARTNER SPONSOR – \$5,000

BENEFITS

- ✦ One foursome (4 golfers)
- ✦ Logo placement on tournament marketing materials
- ✦ Logo placement on the tournament website
- ✦ Social media recognition
- ✦ Recognition in post-event communications

FUTURE LEADERS SPONSOR – \$2,000

BENEFITS

- ✦ One foursome (4 golfers)
- ✦ One Tee Sign Sponsorship
- ✦ Recognition on the tournament website
- ✦ Recognition in tournament communications

TOURNAMENT UNDERWRITING OPPORTUNITIES

THESE EXCLUSIVE SPONSORSHIPS PROVIDE PROMINENT BRANDING OPPORTUNITIES TIED TO SPECIFIC TOURNAMENT EXPERIENCES.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Hat Sponsor – \$7,000

- * Logo on golfer hats
- * Exclusive recognition as the Hat Sponsor
- * Logo placement on the tournament website
- * One foursome

Breakfast Sponsor – \$6,000

- * Exclusive recognition at the breakfast station
- * Logo placement on the tournament website
- * One foursome

Lunch Sponsor – \$5,000

- * Exclusive recognition at the lunch station
- * Logo placement on the tournament website
- * One foursome

Happy Hour Sponsor – \$5,000 (Sold)

- * Exclusive recognition during Happy Hour
- * Logo placement on the tournament website
- * One foursome

Bloody Mary Bar Sponsor – \$4,000

- * Exclusive recognition at the Bloody Mary Bar
- * Recognition on the tournament website
- * One foursome

Margarita Bar Sponsor – \$4,000

- * Exclusive recognition at the Margarita Bar
- * Recognition on the tournament website
- * One foursome

Beverage Cart Sponsor – \$2,500

- * Exclusive recognition on Beverage Cart
- * Recognition on the tournament website

SUPPORTING OPPORTUNITIES

- * Sponsor a Rancho Santa Fe Firefighters Foursome (2 Available) – \$1,500
- * Awards Reception Table Sponsor (18 Available) – \$1,000

COURSE SPONSORSHIPS

Premier Hole Sponsorship – \$1,000 (9 Available)

Includes:

- ★ Large premium sponsor sign displayed at one golf hole
- ★ Opportunity to host the hole with company representatives
- ★ Opportunity to distribute promotional items, samples, or giveaways
- ★ Recognition on the tournament website

Tee Sign Sponsorship – \$500

Includes:

- ★ Company logo displayed on a standard tee sign
- ★ Recognition on the tournament website

Recognition for All Sponsors

All sponsors receive:

- ★ Recognition on the Cristo Rey San Diego High School website
- ★ Recognition in tournament communications
- ★ Recognition on event signage, as applicable

GOLF PARTICIPATION

★ Foursome (4 Golfers)– \$1,500

Includes: Breakfast | Lunch | Awards Reception | Golfer gift

★ Individual Golfer – \$400

Includes: Breakfast | Lunch | Awards Reception | Golfer gift



CUSTOM SPONSORSHIP OPPORTUNITIES

Looking for a customized sponsorship package? Cristo Rey High School welcomes the opportunity to create a sponsorship package tailored to your company's philanthropic priorities, marketing objectives, and community engagement goals.

Together, we can help Drive Student Success.

Register online at crstoreysandiego.org/golf-classic

For more information, please contact:

Jenn Stine

Associate Director of Advancement,
Community Relations & Event Coordinator

858.774.6591

jstine@crstoreysandiego.org

